

# Mobile Marketing

## **When considering the profitability of your business**

*Would it be helpful*

To be able to visit and sell directly to your customers?

## **When considering customer service**

*Would it be helpful*

To be able to offer attractive financing options that support your sales efforts?

## **When dealing with your customers**

*Would it be helpful*

To be able to offer any form of sales channel including Retail, Telephone Sales, and Web Shop?

## **Management 2000 supports mobile selling based on sales staff, temporary premises and vans**

Management 2000 controls inventory from a very powerful and accurate database. It is integrated with the supply chain to ensure that replenishment stock is sufficient and timely and will meet budget objectives. Management 2000 can be driven out to meet the customer at any point in the market place including:

- **Direct sales by sales staff**
  - Paper based orders
  - PC based or Internet based orders from the customers place of business or home
  - Payment based on credit terms or as agreed
  - Delivery by sales staff or shipped
  - Delivery direct from 3<sup>rd</sup> party supplier
- **Direct sales by Van sales staff**
  - Paper based orders
  - PC based orders from the customers place of business or home
  - Payment based on credit terms or electronic
  - Delivery by Van sales staff or shipped
  - Delivery direct from 3<sup>rd</sup> party supplier
  - Automatic and accurate replenishment of Van controls shrinkage
- **Sales from remote or temporary premises**
  - Up and running in hours
  - Temporary rental of hardware and software available
  - Full POS sales functionality options including integrated EFTPOS
  - Online or offline operation
  - Full set of payment methods
  - Automatic and accurate replenishment of outlet controls shrinkage

**Management 2000 is the YES option. YES I can do what I want to do. YES I CAN do what I want to do.**

Management 2000 integrates the customer into the business wherever they are. This enables the business to make and test decisions quickly and effectively. As long as the business has access to inventory and pricing, sales may be made and payments accepted. Full audit control is maintained and analysis is automatic. This makes a very small operation measurable and viable. Management 2000 allows the business to expand and contract as fast as the marketplace using a mixture of capital and credit and based on the ability to sell retail products at full margin and indented products at a lower margin. Both can be clearly identified and evaluated in terms of volume and profitability.