

Franchises

When talking to Franchisees

Would it be helpful

To be able to offer a stock replenishment service that maximises their profits?

When invoicing Franchisees

Would it be helpful

To ensure that they were invoiced at the correct rate even if they had a special agreement?

When dealing with Franchisees

Would it be helpful

To be able to correctly predict their probable sales levels based on past history?

Management 2000 has been enhanced to support the Franchise model in a truly elegant manner

Each franchisee has a separate business that needs to be managed as an entity

- Management 2000 supports this model by selling the goods to the franchisee
- The pricing structure is based on a settable cost for each type of franchisee
- If necessary discounting can be added to further extend the model

Each franchisee has an inventory that needs to be managed by the franchisor

- Management 2000 supports this model by retaining the detail of each franchisees inventory
- All sales are processed against the inventory thus providing accurate records
- All income is reported for franchise accounting purposes
- Inventory may be replenished thus providing for the most profitable selling model

Each franchisee has a separate business that needs to be supported by the franchisor

- Management 2000 supports this model by forecasting the sales that the franchise will make
- This ensures that the franchisee succeeds and does not have to mark down inventory
- Management 2000 supports the option to identify slow moving stock in one franchisee
- Management 2000 supports the option to move slow moving stock from one franchisee to another
- **Management 2000 supports all retail functionality as a service including**
 - Reporting on Gross profit and stockturns
 - Reporting on top and bottom stock
 - Stocktake and stock valuations
- **Management 2000 handles colour/sized items like clothing and shoes in a truly elegant manner**
 - Management 2000 supports barcode ticketing and swing tags
 - Provided a VPN is in place Management 2000 supports stock searches

Management 2000 is a full function RMS that will manage the business of the franchisor in the best possible manner. This includes the full retail cycle of Budgeting and Open to Buy, Purchasing locally and imported, tagging and pricing goods, history based allocation and shipping to stores, invoicing for franchisees, replenishment of sales thus reducing initial investment and risk, supporting the best performers and ensuring that the maximum amount of product is sold at full price. The full function system includes warehousing (paper and RF based), Catalogue marketing and Telesales, interface to Web shop and order fulfilment, Retail Debtors and credit models.